

About

Yuci is an industrial designer with China, Italy and US design background, currently studying industrial design in Artcenter College of Design.

Her design approach begins with empathy, influenced by minimalism, and combines playfulness with beauty. Her work spans electronic products, experiential design, and business strategies.

Design Skills

- AI design(ideation, rendering, modifying)
- Business Strategy
- System Design Researching
- CMF design
- 3D modeling
- 3D printing
- Coding (Javascript, arduino...)
- UI/UX
- Model making (print spraying, polishing, foam making, woodwork...)
- Sewing
- Graphic Design

IT Skills

Solidworks, Rhino, Rhino SubD, Keyshot, Sketchup, Javascript, Arduino, PS, AI, ID, PR, Midjourney, RunDiffusion AI, Vizcom AI, Pitch

Language

English, TOEFL, 102

Italian, CILS, B1

Chinese native speaker

Hobbies

Photography, Fitness, Cycling, Floral, Calligraphy, Piano

Education

- 09/2023-now Artcenter College of Design (The U.S.)
Master of Science, Industrial Design
- 09/2019-07/2023 Beijing University of Chemical Technology(China)
Bachelor of Engineering, Industrial Design
- 09/2019-07/2023 University of Genova (Italy)
Bachelor of Engineering, Industrial Design

Social Engagement

- 10/2022; 06/2023 **798 Art Market** | Volunteer
Promoted eco-friendly agricultural products. Engaged visitors and supported event activities.
- 06/2021-09/2021 **Kunming Free Flora Design Company** | Flora Designer
Researched 5+ floral trends, leading to 3 best-selling designs. Boosted sales by 10% and increased social media reach by 20%.
- 03/2020-06/2020 **C60 Design Co., Ltd.** | Product Designer Assistant
Contributed to User research and 3D modeling for **BOBOT WIN3030** and helped win the **iF Design Award 2021** and Successfully **launched** in the market.
- 06/2020-08/2020 **The Challenge Cup in Beijing** | Team Leader
Led a team of five to design an autocar for office workers with pets. Developed innovations to enhance convenience and pet safety. Won the 2nd Class Prize for outstanding design and innovation.
- 09/2019-06/2021 **BUCT China Foundation for Poverty Alleviation** | Sponsorship Coordinator
Secured 30,000 RMB sponsorship, helped launch Spring Rain Program, Providing free courses for underprivileged students, Supported over 1,000 students with courses like Python, Sinology.
- 09/2019-06/2021 **BUCT Debate Team** | Leading debater
Won "Best Debater" in college competitions three times. Achieved a 90%+ winning rate in competitions. Mentored and guided junior debaters in competition preparation.

Awards

- 09/2023-now **ArtCenter Grad Scholarship \$5,000/term, \$30,000 in total**
- 07/2022 **International Design Excellence Awards, 2022 Finalist**
- 11/2021 **First Prize of Faculty in College Students' Innovation and Entrepreneurship**
- 09/2021 **IF Design Award 2021**
- 04/2021 **Second Prize of the 11th "Challenge Cup"**
- 02/2020-06/2023 **BUCT The People's Scholarship 1,000RMB/term**